

REMARKS

By this Amendment, Claims 27 and 29 have been amended. Claims 2-4, 7-12, 14-19, 22-24 and 27-30 were previously allowed in a Notice of Allowance dated June 16, 2009.

Claims 27 and 29 were amended by the Examiner to delete the word "cable" in the preamble of both of these claims. However, the subsequent use of the term "cable" in the body of the claim was inadvertently not deleted. To that end, Applicants have filed this §1.312 Amendment to delete this subsequent use of the term "cable" in Claims 27 and 29. In a follow-up telephone conference with the Examiner on June 9, 2009, he recommended that a §1.312 Amendment be filed to correct this inadvertent error and that he would approve it.

In addition, the phrase "anonymous identification *data*" in Claims 27 and 29 has been amended as "anonymous identification *indicia*" to be consistent with the subsequent reference to "anonymous identification *indicia*" used in those claims.

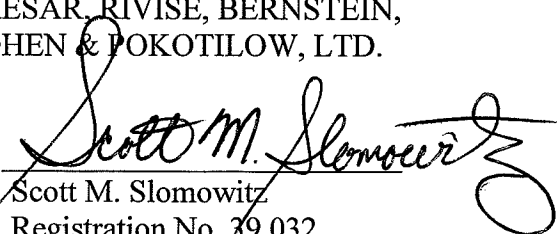
Thus, for all of the above reasons, Applicants respectfully submit that Claims 2-4, 7-12, 14-19, 22-24 and 27-30 are now in condition for allowance.

The Applicants have **not** paid the issue fee at the time of the filing of this Amendment after Allowance and, as such, this Amendment is being filed under 37 CFR §1.312.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOW, LTD.

By


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July 6, 2009

Please charge or credit our
Account No. 03-0075 as necessary
to effect entry and/or ensure
consideration of this submission.

Amendment Under 37 CFR §1.312 Dated July 6, 2009
Application Serial No. 10/628,173

CERTIFICATE OF MAILING/TRANSMISSION PURSUANT TO 37 CFR 1.8

I hereby certify that this correspondence and any attachments referenced therein is/are being mailed/transmitted to the USPTO by: (A) first class U.S. mail with sufficient postage (37 CFR § 1.1(a)); (B) facsimile (37 CFR § 1.6 (d)); or (C) EFS-Web (37 CFR § 1.6(a)(4)) on the date shown below.

Date: July 6, 2009

Signature: _____

Name: _____

Scott M. Slomowitz